

# HELP SHARE THE POWER OF A WISH

Hockey Marathon supporting the Make-A-Wish Foundation of Eastern Ontario

## Over \$100,000 raised since 2012!

### OUR GOAL

24 Hours of Hockey for Wishes is a hockey marathon supporting the Make-A-Wish Foundation of Eastern Ontario. Our goal is to raise money to help grant wishes to children suffering from life threatening medical conditions. A single wish can cost approximately \$10,000. Since 2012, the 24 Hours of Hockey for Wishes events have been a huge success, raising over \$100,000. This year, our goal is improve on that total, with a longer term goal of raising enough funds to grant 10 wishes.

### ABBY'S WISH

Abby is a beautiful 12 year old girl who was born with a rare, life threatening autonomic condition. Thanks to Make-A-Wish® Eastern Ontario and its community supporters, Abigail was flown to Disney World in 2008 to fulfill her wish of meeting Mickey Mouse and having a princess tea party.

*"It feels full of love by people who had never even met Abby, but who wanted to share in her life and give her some kind of joy and fun."*

*-Abby's Mother*



# 24 HOURS OF HOCKEY FOR WISHES

Hockey Marathon supporting the Make-A-Wish Foundation of Eastern Ontario

An incredibly fun and growing event  
with a direct community impact

## ABOUT HOCKEY 4 WISHES

24 Hours of Hockey for Wishes is a marquee hockey event in Ottawa; a fun and challenging hockey event organized to raise money for Make-A-Wish® Eastern Ontario, an organization whose mission is to grant the wishes of children suffering from life threatening medical conditions to enrich the human experience through Hope, Strength and Joy.

Our event consists of four teams of adult recreational hockey players participating in 12 non-contact, non-competitive hockey games over a 24 hour period.

Men and women of all ages and skill levels have participated since 2012 and together with event sponsors and donors raised over \$100,000.

## ABOUT THE EVENT

- > 9 a.m. Saturday July 16th to 9 a.m. Sunday July 17th at the Bell Sensplex
- > 4 or more teams (approximately 15 skaters and two goalies each) play in rotation against each other.
- > 12 non-competitive, non-contact games over 24 hours.
- > Men and women of all ages and skill levels looking to have fun and raise money
- > Registration fee includes ice time, premium jersey and meals.



# 3 WAYS TO PARTICIPATE

Sponsor, Play, or Donate!

---

Since 2012, the 24 Hours of Hockey for Wishes events have been a huge success, raising over \$100,000 for the Make-A-Wish foundation of Eastern Ontario. We couldn't have done it without the support of sponsors, participants and donors in the community. Our goal is to raise enough funds to grant 10 wishes; Help us get there and grow with us!

## SPONSOR

---

Local businesses providing corporate sponsorships, in-kind services, and fundraising campaigns.

- > Title event sponsorship
- > 24 Hours of Hockey for Wishes team sponsorships
- > Affinity sponsorships

## PLAY

---

Men and women, recreational, adult hockey players of all ages and levels.

- > Join us on the ice and take part in 12 non-competitive, non-contact hockey games over 24 hours
- > Men, women, and recreational hockey players of all ages took part in last year's event
- > 4 teams play in rotation against one another

## DONATE

---

Make a donation and help one of our players fundraise and spread the word!

- > Donate to the 24 Hours of Hockey for Wishes event
- > Sponsor a friend or colleague participating in the event
- > Help Spread the word about this year's event

A tax receipt will be provided for any donations \$20 or over. Receipts will be sent out by mail.



# 2015 SPONSORSHIP LEVELS

Since 2012, the 24 Hours of Hockey for Wishes events have been a huge success, raising over \$100,000 with the support of businesses in our community. This year, we're looking for local businesses to provide corporate sponsorships, in-kind services, and support for our fundraising campaigns.

EVENT SPONSOR	TEAM SPONSORS	AFFINITY SPONSORS
ONE AVAILABLE	FOUR+ AVAILABLE	UNLIMITED
Marquee event marketing <input checked="" type="checkbox"/>	Corporate signage at event and logo on team jerseys <input checked="" type="checkbox"/>	Logo on promotional media <input checked="" type="checkbox"/>
Corporate signage at event and logo on team jerseys <input checked="" type="checkbox"/>	Logo on promotional media <input checked="" type="checkbox"/>	Letter of value from Make-A-Wish <input checked="" type="checkbox"/>
Logo on promotional media <input checked="" type="checkbox"/>	Logo on Make-A-Wish® Eastern Ontario website <input checked="" type="checkbox"/>	
Logo on Make-A-Wish® Eastern Ontario website <input checked="" type="checkbox"/>	Participation in cheque presentation ceremony <input checked="" type="checkbox"/>	
Participation in cheque presentation ceremony <input checked="" type="checkbox"/>	Letter of value from Make-A-Wish <input checked="" type="checkbox"/>	
Letter of value from Make-A-Wish <input checked="" type="checkbox"/>		
\$10,000	\$3,000	\$250-\$1,000



# THANK YOU!

To discuss sponsorship opportunities further please contact:

---

## JOEL BARRETTE

Chief of Event, 24 H ours of Hockey for Wishes

(613) 323-5635

joel@hockey4wishes.ca

## CARLOS ZAIDI

Co-Chief, 24 Hours of Hockey for Wishes

(613) 806-5808

carlos@hockey4wishes.ca

## MIKE WLOTZKI

Executive Director, Make-A-Wish® Eastern Ontario

(613) 720-3611

mike.wlotzki@makeawish.ca

